

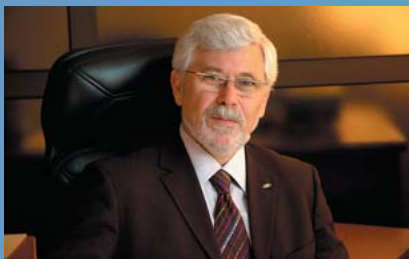
SMF in France Becomes the First Overseas Super Green Factory

Sharp's objective is to make all its production sites highly conscious environmentally. Green Factories are steadily making progress overseas. SMF* became the first overseas plant to match the standards for a Super Green Factory.

* SMF: Sharp Manufacturing France S.A. Production company for office equipment.



Our next challenge is sustainable development



SMF President
Jacques Buclon

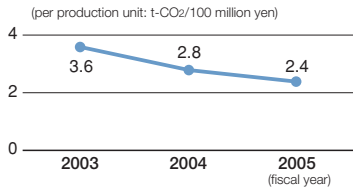
SMF officially took up the challenge, in July 2004, of being ranked the first overseas Super Green Factory. Speaking for myself, I have to admit that ever since the 70s, I have felt concerned about environmental problems. That is why I am very proud to work at a company that makes this issue a priority.

The success of our approach to environmental issues is based on the two following pillars: an ambitious attitude towards permanent improvement and the involvement of all our employees, from workers to management. Thanks to their steady contributions, we have reached our first goal: Super Green Factory. The next challenge is to continue our efforts towards sustainable development.

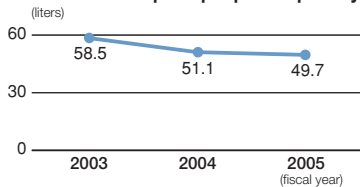
"We do not inherit the earth from our ancestors, we borrow it from our children"
Native American proverb borrowed by the French writer Antoine de Saint-Exupéry

SMF's environmental performance

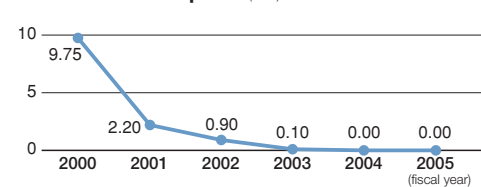
CO₂ emissions



Water consumption per person per day



Final landfill disposal (tons)



Examples of SMF's environmental activities (see Web site for details)



The top three teams in the "Green Mind" contest



Signing the "Eco-Citizens Charter"



Introduction of a heating control system



Improving packaging design



Saving water with a new automatic faucet



Vacuum dust collector containing new toner filters



Switching to eco-friendly detergents



Carpool commuting



Composting food scraps



Sorting waste in offices

First ISO 14001-Certified Company in the Alsace Region

SMF, established as a copier production base in May 1989, is located in the Alsace region of northeastern France, which is famous for wine. With some 200 employees, SMF currently produces mainly digital copier/printers.

In September 1996, SMF became the first company in Alsace to acquire ISO 14001 certification and the eleventh to do so in France, indicating that SMF has always been enthusiastic about environmental conservation. Particularly since the late 1990s, SMF has made active environmental efforts to steadily reduce CO₂ emissions, water consumption and final landfill disposal. In 2004, SMF achieved zero discharge to landfill and continues to maintain this record.

Efforts to Become the First Overseas Super Green Factory

What lies at the center of Super Green Factory efforts started under the leadership of President Buclon is the "Green Mind" contest.

Sharp started the system of certifying Super Green Factories in fiscal 2004. During the initial year, the Kameyama Plant was certified as a Super Green Factory. Then in fiscal 2005, the Mie Plant reached certification standards.

In July 2004, SMF started the Green Mind contest with the participation of about one-third of all personnel—60 employees divided into 15 teams. In March 2005, the results of their environmental conservation activities were announced in front of all employees and the top three teams that made considerable contributions were honored. These activities continued, resulting in SMF's certification as a Super Green Factory.

It goes without saying that the leadership of management was behind SMF's success. However, while the Kameyama Plant and Mie Plant were certified as Super Green Factories based on the knowledge of experts and leading-edge technologies, SMF's certification was really achieved through all the employees' awareness and actions concerning environmental conservation.



Our activities aim for sustainable development

Our team brings together personnel from across the company who work for environmental conservation and raising environmental consciousness. In 2005, 60 employees in 15 groups participated in Green Mind activities, which produced results that led to the certification of SMF as a Super Green Factory. We plan to extend our environmental conservation activities towards achieving sustainable development.

SMF's environmental monitoring team

From left: Jacques Haubensack, Manager, PQA Dept.; Daniel Fried, Assistant Manager, PQA Dept.; Isabelle Langenfeld, Manager, Personnel Dept.; Georges Dalbo, Manager, Engineering Dept.; Jean Michel Humbert, Supply Chain Senior General Manager; and Dominique Schwartz, General Manager, Production Dept.